

Curriculum Vitae

Andrew Harris

9 Birfield Road, High Wycombe, Bucks, HP10 9TW, England

Home: 01494 532496 - Mobile: 07828097343

Email: harris_430@hotmail.com

Twitter: @AndyForemost

Work experience

17/04/17 – Present – Foremost Golf - EMP Marketing Editor

- Managing around 45+ Elite Marketing accounts for PGA golf professional and golf clubs around the country.
- Help promote the industry's leading manufactures campaigns for golf professionals through newsletters, social media, websites and POS.
- Develop and maintain relationships with golf professionals to help grow their business and local/online reputation.
- Build weekly newsletters, special mails and fitting day invitations to deliver to their customer database in a professional layout.

Key achievements

- Lead important quarterly KPI targets including database growth, customer read rate and campaign opt-in/activation.
- Becoming an invaluable my employer and team can look to for advice from my previous experience within the industry.
- Help benefit customer's businesses by improving their sales, number of customers and reputation within the industry.

01/11/07 – 09/04/17–SQ Golf, Flackwell Heath Golf Club - PGA Professional

- Delivering first class professional customer service to all members and visitors of the club with a personal touch.
- Completing one on one custom club fitting using GC2 technology for the latest TaylorMade, Titleist and PING golf equipment.
- Communicating with other departments of the golf club to help run golf days and society's to insure they run smoothly by working as part of a team.
- Delivering individual and group golf lessons to members, visitors and juniors with the use of a launch monitor, video cameras and a golf simulator.
- Organisation of the Junior and academy sections by running group lessons, competitions and also help develop the section.
- Running of member's competitions involving signing in, collection of scorecards and results using intelligent golf.
- Communicating to the members via weekly newsletter emails and also promoting the club through social media accounts.
- General shop sales, trolley/club repairs, liaising with suppliers and ordering of products.

Key achievements

- Help develop and maintain a good reputation and rapport with the members and local area for pro shop sales, custom fitting service and customer service.
- Exceed member's expectations with an informative weekly newsletter which has received a lot of praise from the club.
- Achieving a PGA foundation degree and building on that success to become a well-rounded and respected PGA professional.

01/05/06 – 31/10/07 – P.Watson Golf, Flackwell Heath Golf Club – Sales Asst

- Shop sales, club repairs and maintaining pro shop appearance.
- Up keep of driving range and collection of golf balls.
- Assisting professionals during lessons and complex tasks.

Key Achievements

- Gaining a reputation with the members as an aspiring golf professional.
- Becoming competent in sales and general running of a pro-shop.

Education and Qualifications

September 2010 – 2014 The University of Birmingham (PGA) Foundation degree in professional golf

Subjects covered:

- | | |
|---------------------------------|------------------|
| • Business Management | • Golf Coaching |
| • Equipment tech/custom fitting | • Retail/Sales |
| • Rules of golf | • Sports Science |

September 1999 – May 2005 The Beaconsfield Secondary School

- Leisure and Recreation GNVQ
- 9 GCSE's grades A-D (including Maths, English and I.T)

Further Training

- ASQ Level 1 & 2 Certificate in golf coaching (2012 & 2013)
- Sports Coach UK Safeguarding and Protecting Children (2010)
- CPR and defibrillator training level 2 (2015)
- Qualified First aid (2014)

Other Details

- CRB check 2014
- Full clean driving licence

Interests and Activities

- A very keen golfer and all around sportsman that enjoys competing regularly.
- I enjoy trying new experiences, fine dining and travelling the world.

References

- Graham Starkey - 01753 218900 - graham.starkey@foremostgolf.com
- Simon Quilliam PGA Professional - 01628 52301 - simon@sqqgolf.co.uk